

European Public Leadership Driving Innovation In Construction and Operations

Name Organisation

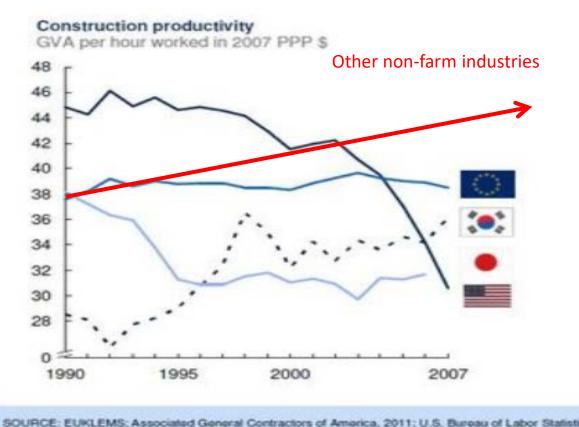
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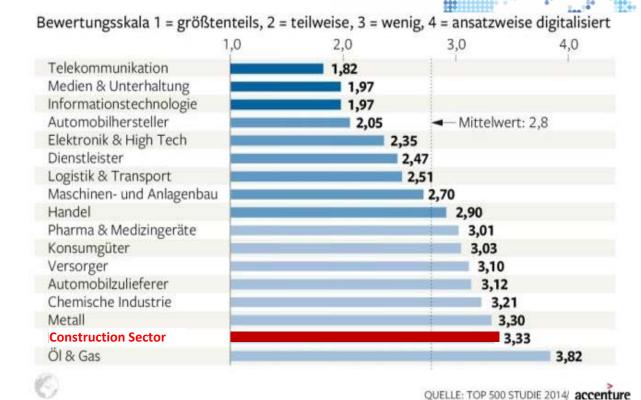


# Construction: declining productivity and low digitalisation

### **Productivity**



Digitalisation







# European Construction Market – Key figures and drivers for change

## **Key figures:**

- € 1.2 trillion (10<sup>12</sup>)
- 9% GDP
- 18 million jobs
- 3.1 million organizations (95% SMEs)

## **Drivers for Change:**

- Urbanisation and housing crisis
- Non-skilled workforce
- Resource scarcity
- Climate change
- Globalized markets
- Ageing infrastructures
- Improving existing stock







## **EU: Public Procurement Directive**

DIRECTIVE 2014/24/EU OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL

of 26 February 2014

on public procurement and repealing Directive 2004/18/EC

(Text with EEA relevance)

(OJ L 94, 28.3.2014, p. 65)

#### *Article 22*

#### Rules applicable to communication

• (1) Member States shall ensure that all communication and **information exchange** under this Directive, in particular **electronic submission**, are performed **using electronic means of communication** [...].

# The EU BIM Task Group

#### **Deliverables and Planning**

- 2-year program co-funded by the EU Commission, started Feb 2016
- Create a Common Framework for BIM in public works
- Handbook, Video, Website and Materials
- Launch and Closeout Conference

#### **Target Groups**

- EU Public estate owners
- EU Public procurers
- EU Policy makers

#### Audience:

Demand, Enablers, Supply











Austria Belgium Czech Republic Germany Denmark Estonia Spain Finland France Ireland Iceland

\*European
Parliament
\*European
Commission





# The public sector: driver for innovation



As large public procurers we are;

- Non-competitive
- Transparent
- Non-discriminating
- Driven by necessity of change
   Investing Public Money;
- Leading the market through procurement
- Creating fertile environment

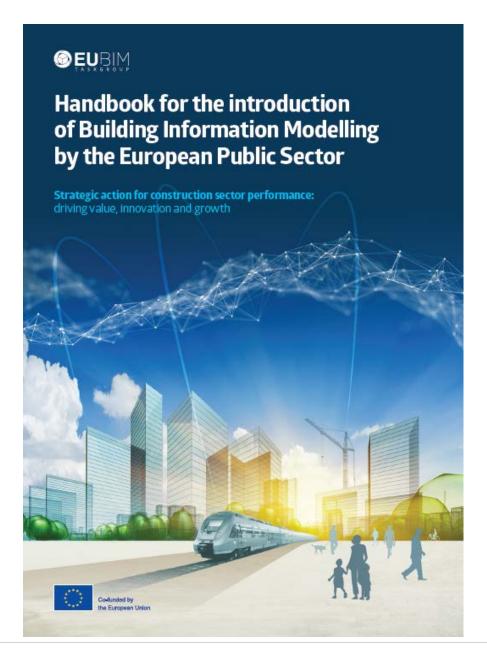
# Risks of not collaborating

- Adding cost burden
- Slowing economic growth
- Confusing the market
- Closing markets
- Losing competitiveness















# Establish a Common Framework / Handbook

**The 'why'** – key incentives for acting now:

- Drivers for Change
- The value proposition of digitalization and BIM
- The value proposition for EU Alignment on BIM

**The 'what'** – key principles required by public clients

- Establish a common conceptual approach to BIM
- Clarify the framework of standards on international level
- Practical recommendations from shared case studies

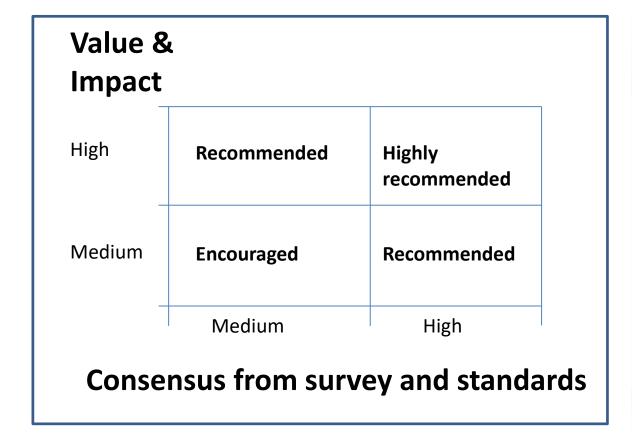
**The 'how'** – Guidance for introducing BIM at

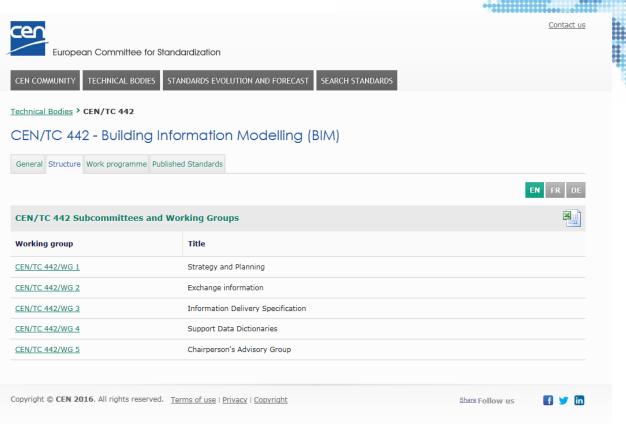
- National/strategic level
  - Understand status quo, consensus and current activities
  - Develop, align and communicate framework for public sector BIM programs
- Operational level
  - Increase consistency in procuring and delivering projects across the sector
  - Development of a common EU
     performance level: focus on procurement /
     technical / skills / processes





### **BIM Common Strategic Framework Methodology**









# Establish a Common Framework / Handbook



# The Strategic Level





## Strategic Framework for Public Sector BIM Programs

### **Grow Industry Capacity**

- Early wins, pilot projects, training
- Increasing use of strategic lever to grow capacity
- Measure and monitor, case studies, embed change

# Communicate Vision & Foster Communities

- Engage industry stakeholders
- Create regional and focus networks
- Events, media, web, social media

# **Build a Common Collaborative Framework**

- Legal and regulatory framework
- Data and process standards
- Skills, tools, guidance

## **Foundation of Public Leadership**

- Compelling drivers, vision and goals
- Aligned value proposition and strategy
- Sponsor, funded programme, stewardship team

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# Establish a Common Framework / Handbook



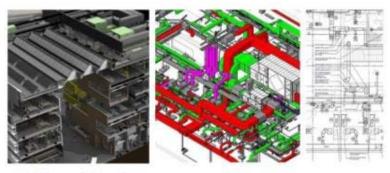
## **The Operational Level**





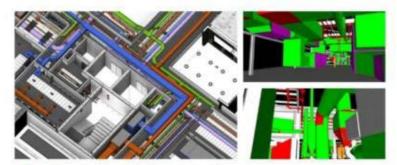
## What is a BIM Project?

#### A BIM project | Design & documentation



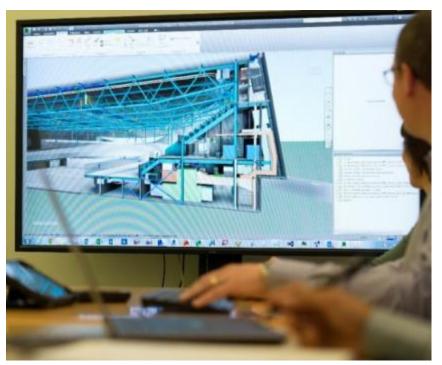
- 3D object modelling software
- · Agreed methodology and standards
- · Embedded information generates tags and datasheets
- · Creation of 2D and 3D output

#### A BIM project | Coordination



- . Use of shared setting-out and coordinate data
- Direct referencing of other disciplines 3D information
- · Coordination of discipline zones
- Virtual design reviews and clash detection workshops





#### A BIM project | Clash avoidance



- Coarse Clashing between different building zones or spaces
- · Medium Clashing between building components
- \* Fine Soft clashing for builderswork and maintenance access

#### A BIM project | Operation



- \* Facilities and operations management model
- \* Equipment lists, specifications and maintenance information
- Monitoring and feedback systems
- · Portable hardware

#### A BIM project Build

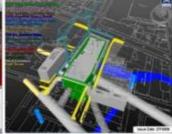




- Virtual construction and coordination
- Data driven setting out and monitoring
- Improved understanding of models over drawings

#### A BIM project | 4D Modelling

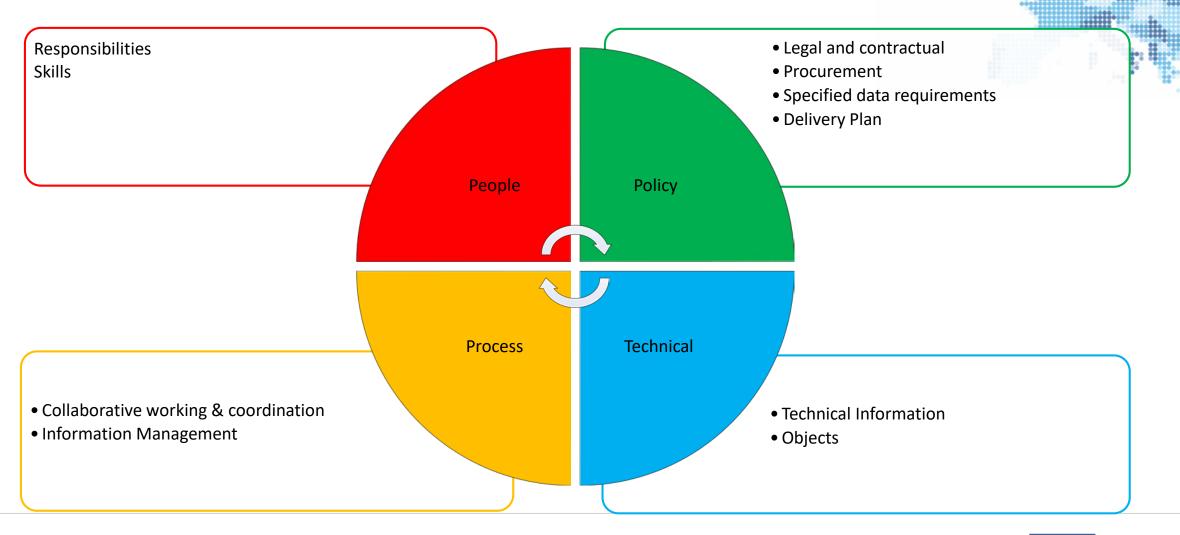




- · Linking the construction programme to the project model
- Overall site phasing
- Detailed construction sequencing

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## Applying the BIM Method in a consistent way across Europe on projects









Bringing together national efforts into a common and aligned European approach to develop a world-class digital construction sector

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www.eubim.eu/handbook/



