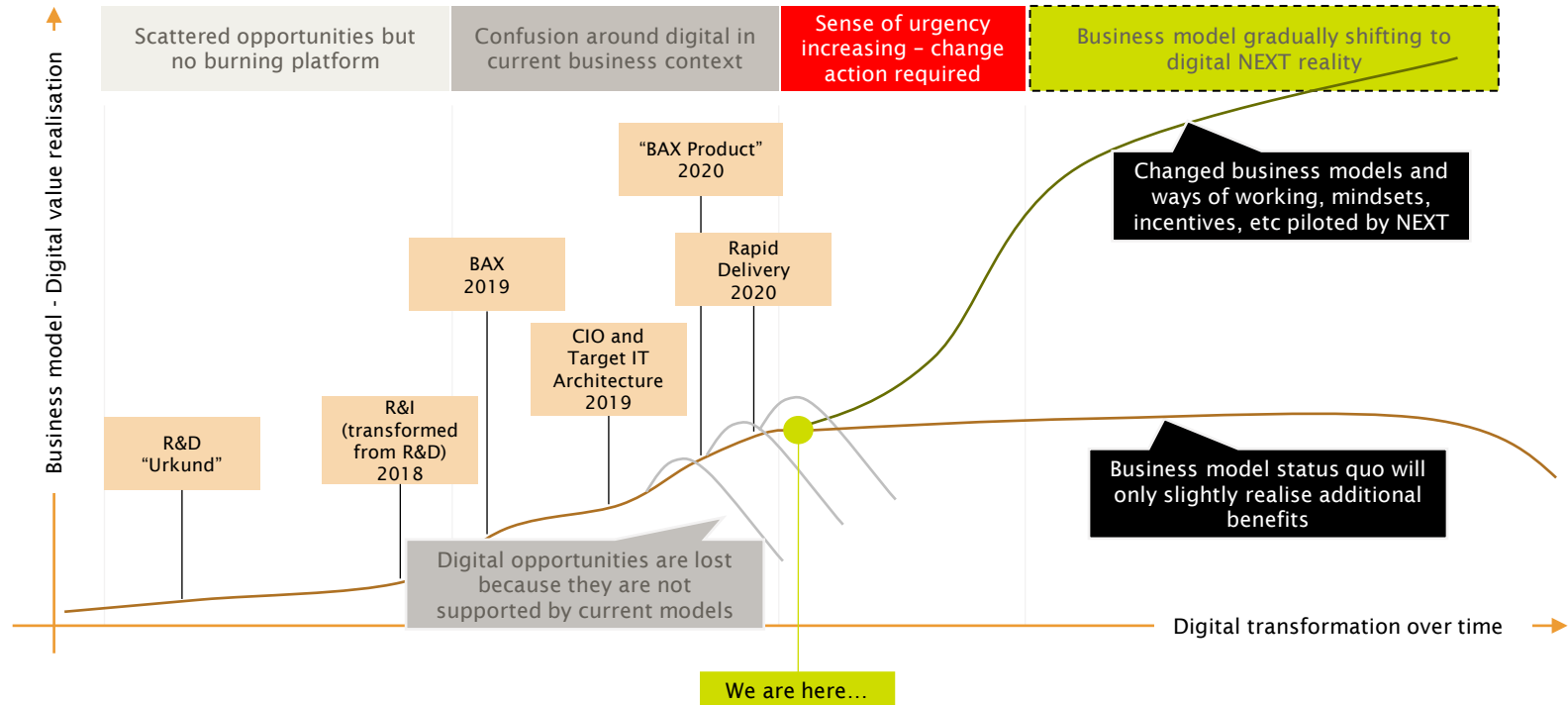


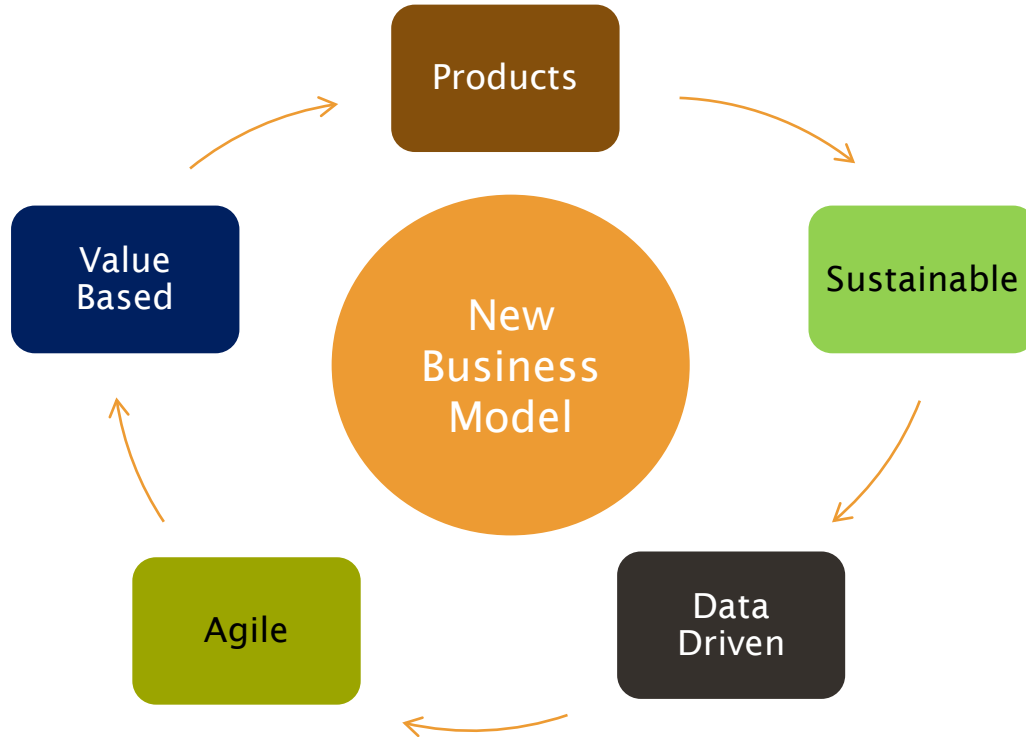
The background is a dark, almost black, space filled with intricate, glowing white patterns. These patterns consist of numerous thin, curved lines that flow and swirl together, creating a sense of dynamic movement and depth. Interspersed among these lines are many small, bright white particles or dots, some of which appear to be slightly out of focus, giving the overall effect a bokeh-like quality. The lighting is soft and ethereal, highlighting the curves and points of the white elements against the dark void.

Skiftet är här

Innovation vs. current and future business models



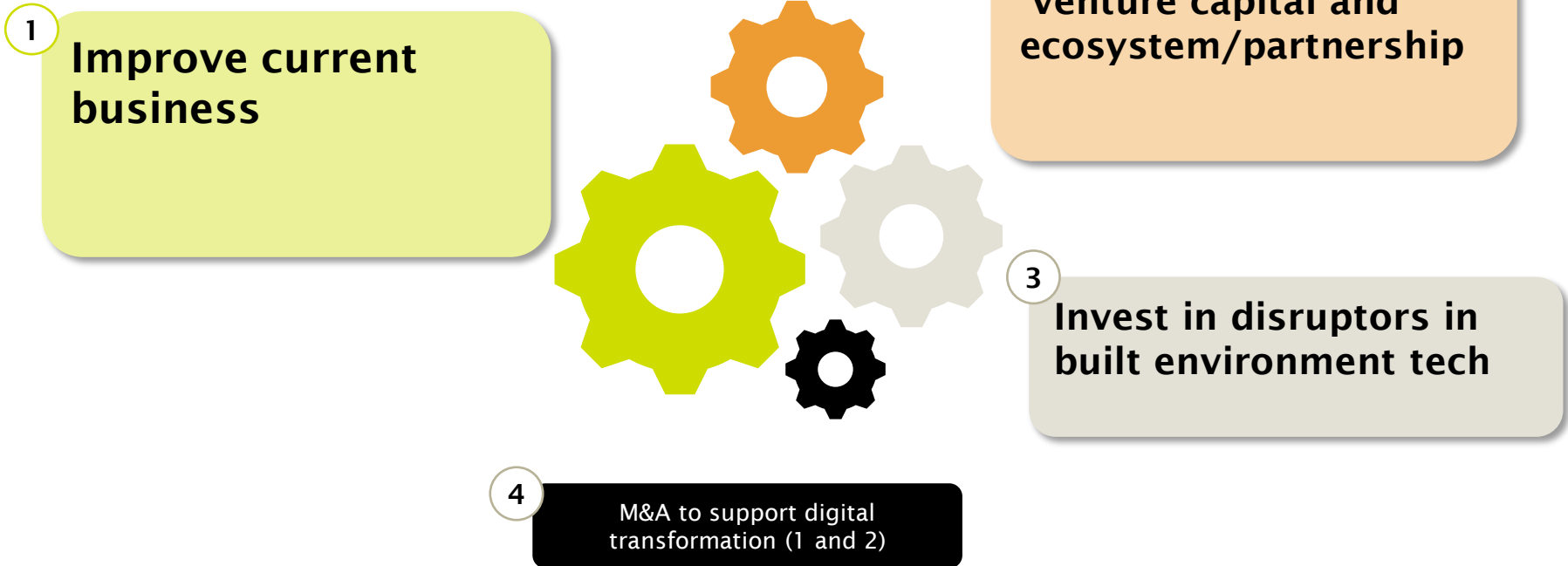
How will the current business model change as a result of digital transformation?



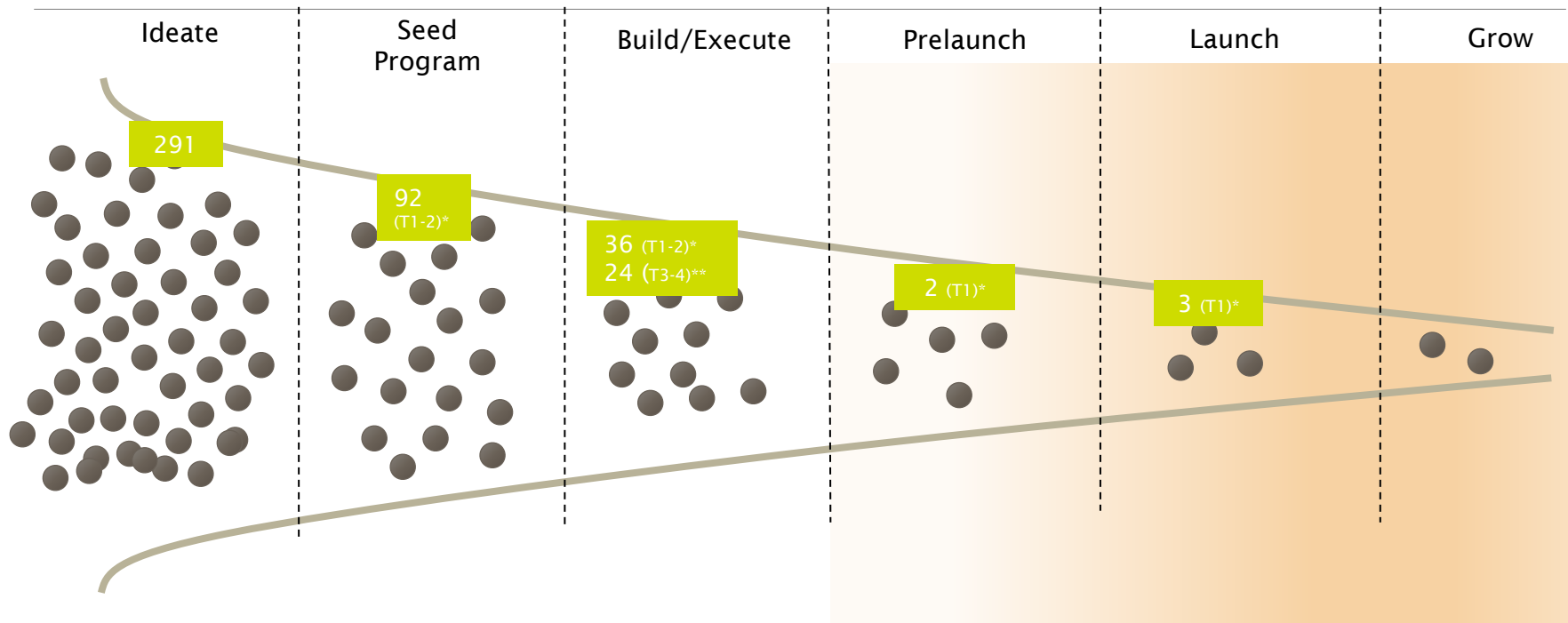


**Vi förstärker vår
affärsstrategi**

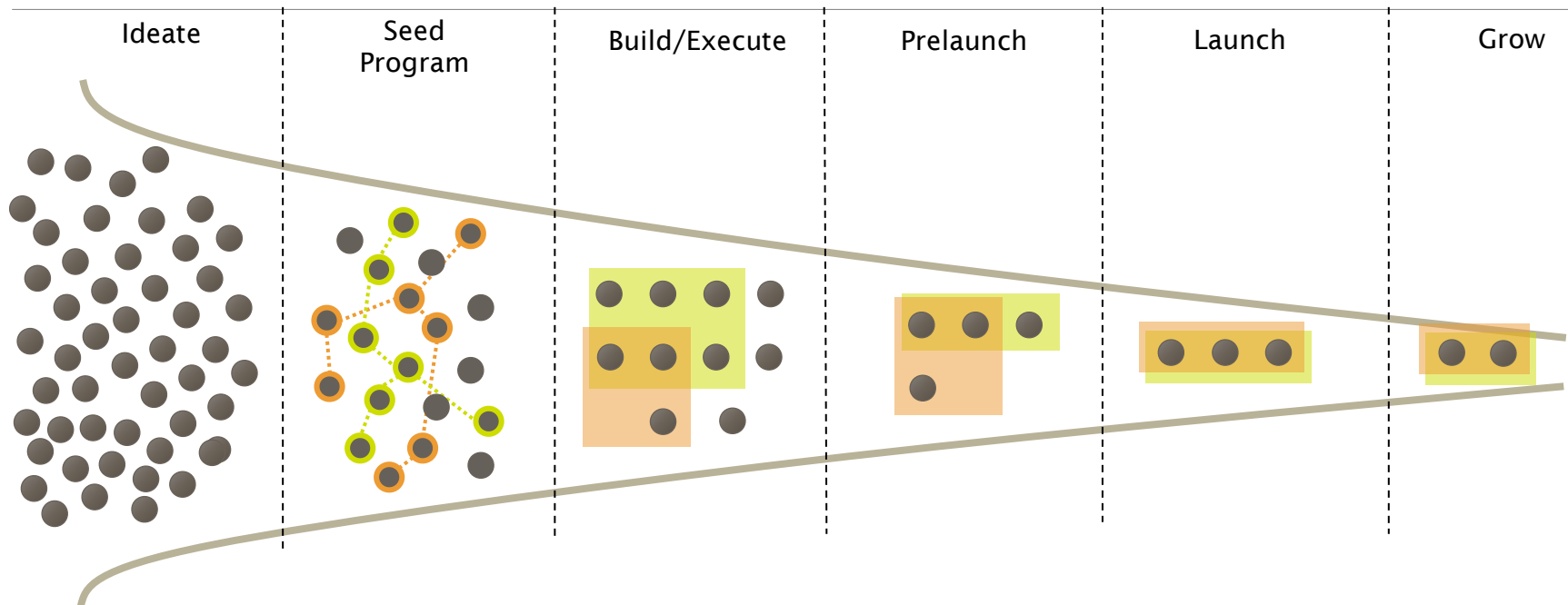
Elements to Digital transformation strategy for profitable growth



"Innovation funnel" – focus on later stages



"Innovation funnel" – focus on synergies



The background features a complex, abstract pattern of glowing white lines and particles. The lines are thin and curved, creating a sense of motion and depth. The particles are small, bright white dots scattered throughout the scene, some appearing as sharp points of light while others are soft, out-of-focus bokeh. The overall color palette is dark, ranging from deep black to a muted grey, which makes the white elements stand out prominently.

Stafettloppet

The construction industry value chain is fragmented, TYRÉNS horizontally and vertically


DEVELOPMENT




Residential buildings




Non-residential buildings & areas
Private




Non-residential buildings & areas
Public

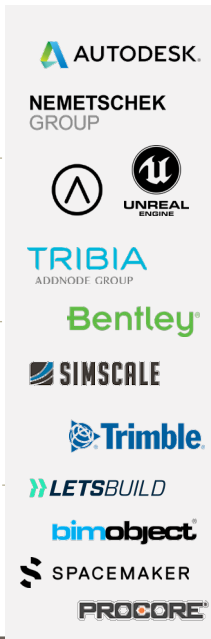


Municipalities & Regions

Infrastructure



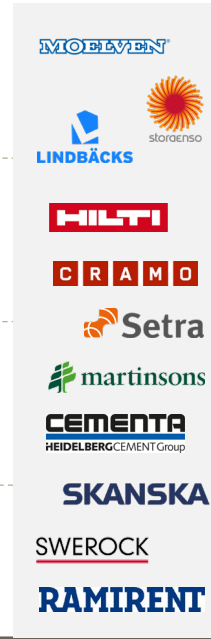

SOFTWARE



DESIGN & ENGINEERING



SUPPLY OF MAT, COMPONENTS & EQUIPMENT



DISTRIBUTION & RENTAL



CONSTRUCTION & ASSEMBLY



ASSET DEV & MANAGEMENT

